



2025 Advertising Rates

Space	WxH (inches)	1x Rate
Back Cover	8.625x11*	\$2200
Inside Cover	8.625x11*	\$1800
Full Page/Bleed	8.625 x 11*	\$1790
Full Page/Non Bleed	7.125 x 9.33	\$1790
2/3 Page	7.125 x 6.2	\$1290
1/2 Horizontal	7.125 x 4.6	\$940
1/2 Vertical	3.5 x 9.33	\$940
1/3 Page	3.5 x 6.2	\$590
1/4 Page	3.5 x 4.6	\$580
1/6 Page	3.5 x 3.0	\$370
1/8 Page	3.5 x 2.2	\$290

Web Ads

Unlimited clicks

Homepage Banner

\$400/mo

- 900x153 pixels

Large, right side

\$350/mo

- Top placement
- 300x250 pixels

Large, right side

\$250/mo

- Bottom placement
- 300x250 pixels

Final trim size: 8.125" x 10.5"

Bleeds: Full page ads only. Extend artwork 1/4" beyond the trim. All live and non-bleed elements should be a minimum of 1/4" inside final trim size of 8.125 x 10.5. (*Dimensions shown in table include bleed.)

Also available:

- **Double trucks** Create double trucks as two separate full page ads.
- **Inserts** are also available, starting at \$1000.
- **Advertorials** are welcome, ask for the current rates.

Frequency: Rates are based on the number of insertions per 12-month period. Any advertiser who does not complete a contract schedule is subject to short rate.

Agency commission: All open rates commissionable to recognized advertising agencies.

Political ads: Payable in advance.

Publication dates: The San Diego Jewish Journal is published monthly and distributed on the first of every month. Art deadline is the 15th of preceeding month.

Place an ad

Contact Mark Edelstein, publisher | marke@sdjewishjournal.com or 858-442-9922

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